



SUSTAINABLE SONOMA COUNCIL

AGENDA

Sonoma Community Center, Room 212

276 E Napa St, Sonoma, CA 95476

February 14, 2019

3:00-5:00pm

3pm, 10 min	1. Introductions and house-keeping
3:10, 15 min	2. Updates and discussion <ul style="list-style-type: none"> <li>a. Successful vs unsuccessful messaging about housing</li> <li>b. Impact100 proposal</li> <li>c. Housing-related events</li> <li>d. Philanthropy conversations</li> </ul>
3:25, 20 min	3. Toward consensus on the SuSo Council about housing affordability values <ul style="list-style-type: none"> <li>a. Consensus statement: review and invite discussion</li> <li>b. Areas of alignment</li> <li>c. Topics for further investigation</li> </ul>
3:45, 60 min	4. Diving in to action: breakout work groups create mini workplans that build on members' knowledge, connections, and interests <ul style="list-style-type: none"> <li>a. LEARNING: Understand housing initiatives in Sonoma City, County, Bay Area and elsewhere: housing needs, shortfall, barriers, levers, opposition, and support.</li> <li>b. ENGAGING: Produce high-visibility education events for the Council and community on housing affordability.</li> <li>c. CAPACITY BUILDING: Build the capacity of Sustainable Sonoma to deliver, including fundraising (private and public) for our collective work.</li> <li>d. COALITION: Present on the Voices of Sonoma Valley report and seek support and commitments from groups and organizations.</li> <li>e. CHECKLIST: Develop criteria for when Sustainable Sonoma undertakes, endorses, or promotes a specific project or policy.</li> </ul>
4:45, 10 min	5. Next steps
4:55, 5 min	6. Closing